

PRIVACY POLICY

Inter Api Limited makes every effort to process your data in a secure manner. Protection of your data is our priority, therefore in this Privacy Policy we would like to inform you about the most important aspects of personal data processing.

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1. PERSONAL DATA ADMINISTRATOR

We would like to inform you that the administrator of your personal data, i.e. the entity which decides about the purpose and the way of processing the data, is Inter Api ltd. headquartered in Milanówek (05-822) at Kazimierzowska 16 street.

You can contact the Administrator:

- a. by phone, calling +48 22 724 84 97,
- b. by mail, sending a message to the address of the registered office of Inter Api Ltd,
- c. by e-mail, sending a message to the address info@interapi.pl

2. DATA PROTECTION INSPECTOR

We would like to inform you that Inter Api Ltd. has appointed a Data Protection Inspector who can be contacted in any matter related to the processing of your personal data.

You can contact the Data Protection Inspector:

- a. by e-mail, writing a message to: IOD@interapi.pl,
- b. by correspondence, sending a message to the address of Inter Api's registered office.

3. LEGAL BASIS FOR PROCESSING YOUR DATA

Please be informed that your personal data will be processed on the basis of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free flow of such data and repealing Directive 95/46/EC (General Data Protection Regulation / GDPR).

The basis for the processing of your personal data in particular will be:

- Article 6(1)(a) of the GDPR: the data subject has consented to the processing of his/her personal data for one or more specified purposes,
- Article 6(1)(b) GDPR: the processing is necessary for the performance of a contract to which the data subject is party or to take steps at the request of the data subject prior to entering into a contract,
- Article 6(1)(c) GDPR: the processing is necessary for compliance with a legal obligation of the controller,
- Article 6(1)(f) GDPR: processing is necessary for the purposes of legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child.

4. PURPOSES OF PROCESSING YOUR DATA

L.P.	Purpose of processing	Legal basis
1	To operate and maintain an individual user account on the Administrator's online store (Equidea)	Article 6(1)(b) of the GDPR
2.	Making telephone calls related to the operation of the user account of the Equidea store	Article 6(1)(a) of the GDPR
3	Sending the Administrator's product offers via e-mail	Art. 6 (1) (a) GDPR
4	Fulfillment of orders for Administrator's products placed by means of electronic communication or by telephone.	Art. 6 (1) (b) GDPR
5	Fulfilment of legal obligations incumbent on the Administrator (tax obligations, accounting obligations).	Art. 6 sec. 1 lit. c GDPR (fulfilment of legal obligations arising from tax, accounting and tax law regulations)
6	Handling and response to the complaint / warranty	Art. 6 par. 1 b GDPR

		Art. 6 par. 1 c GDPR (legal obligation)
7	Marketing activities (sending commercial information about the administrator's products or services in the form of an e-mail "Newsletter")	Art. 6 par. 1 a GDPR (consent)
8	Defence against or enforcement of claims	Art. 6 sec. 1 f GDPR (legitimate interest - defence against or enforcement of claims)
9	Analytical and statistical purposes	Article 6.1.f GDPR (legitimate interest - improving the functionality used and services provided)
10	Handling of the contact form provided and inquiries via e-mail, telephone or chat	Art. 6 sec. 1f GDPR (exercising legitimate interest - identifying the person sending the request and providing a response)
11	Start of commercial cooperation, including identification of persons representing the contracting party	Art. 6 section 1 b GDPR (activity aiming at concluding a contract) Art. 6 section 1 letter f GDPR (realization of a legitimate interest - identification of persons representing the contracting party)
12	Creation and maintenance of a dedicated B2B customer account and identification of persons representing the contracting party	Art. 6 sec. 1 f GDPR (realization of a legitimate interest - conducting cooperation with business entities and identification of persons representing business entities)
13	Recruitment of employees and associates	

5. DURATION OF PERSONAL DATA PROCESSING

Please be informed that we process your personal data for the period necessary to achieve the purposes set out in section 4. In the case of processing your data on the basis of consent, the data will be processed until the consent is withdrawn. In addition, data will be processed for the period required by law and for the time after which contractual claims become time-barred. In the case of processing your data on the basis of a legitimate interest, we will process your data until it is realized or you raise an objection.

6. YOUR RIGHTS

Please be advised that you have the following rights under the RODO:

a. Right to withdraw your consent

You can withdraw the consent you have given at any time. Withdrawal of consent does not affect the compatibility

lawfulness of the processing that was carried out on the basis of the consent you gave before revocation.

b. Right to rectification

In the event that your data is incorrect or outdated, you may send us a message with a request to correct or complete it.

c. Right of access to data

You can send us a message requesting information about what data we process about you, for what purpose and in what way. You can find the full list of information provided in Article 15 of the GDPR.

d. Right to erasure of data

You can send us a message requesting the erasure of your data. In this case, we will investigate whether your request is justified. If we do not have adequate grounds for processing - your data will be deleted.

e. Right to restrict processing

Under the conditions indicated in Article 18 of the GDPR, you can request the restriction of the processing of your personal data. If your request is justified, we will only be able to store your data. If the grounds for restricting the processing of your data cease to exist, we will be able to continue processing your data.

f. Right to data portability

Under the conditions indicated in Article 20 GDPR, you have the right to request that your data be transferred to another controller or directly to you in a structured, machine-readable format.

g. Right to object

If the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller (Article 6(1)(e) of the GDPR) or if it is necessary for the legitimate interests of the controller, you have the right to object to the processing of your data at any time on grounds relating to your specific particular situation. The controller will stop processing yours unless we can demonstrate compelling legitimate grounds for further processing.

In order to exercise the aforementioned rights, the data subject shall, using the contact details provided, contact the controller and inform the controller of which rights and to what extent the data subject wishes to exercise them.

7. COMPLAINT TO THE PRESIDENT OF THE OFFICE FOR PERSONAL DATA PROTECTION

You have the right to lodge a complaint to the supervisory authority, i.e. the President of the Office for Personal Data Protection, if you consider that the processing of your personal data violates the provisions of the GDPR.

Complaints should be sent to the following address: President of the Office for Personal Data Protection, 2 Stawki Street, 00-193 Warsaw, Poland.

8. DATA RECIPIENTS

We would like to inform you that the recipients of your personal data will be entities participating in the performance of the agreement concluded with us (companies providing means of transport, payment services), as well as entities providing us with ICT systems, in accordance with data entrustment or sharing agreements concluded with them.

If you have consented to the use of social plug-ins or the use of chat functions, your personal data will be transferred to the providers of social networking sites, i.e. (Facebook Ireland Limited 4 Grand Canal Square, Grand Canal Harbour Dublin 2, Ireland VAT Reg. No. IE9692928F), who become the controller of the personal data.

9. OBLIGATION TO PROVIDE DATA

Providing personal data is voluntary, however, it is necessary to achieve the purposes specified in Section 4. Failure to provide data may prevent their implementation.

10. PROFILING

We inform you that your personal data, after accepting some cookies, will be profiled for marketing purposes (e.g. on the basis of data obtained in connection with using Equidea.pl website we will be able to present you with marketing information or advertisement tailored to your needs). For this purpose we use IP address of the device, the browser used, location (country), operating system, visited pages on our server. You can disable cookies (marketing, tracking, analytical) at any time if you do not agree to this kind of personal data processing.

11. COOKIES

Our website uses so-called cookies. These are small text files stored on your device by your browser so that our website can be friendly to you when you visit it. Cookies allow us to recognise your browser on your next visit.

Cookies are used for the following purposes:

- a. adapting the content of the Administrator's website to the User's preferences and optimizing the use of the website; in particular, these files allow for recognition of the User's device and for proper display of the website, adjusted to his individual needs,
- b. creation of statistics which help to understand how the Users use the website website, which makes it possible to improve its structure and content,
- c. Maintaining the session of the website User,
- d. Better adjustment of presented trade offer.

Please be informed that on our website we use the following types of cookies:

- a) Temporary (session) are files temporarily located in the memory of a browser, which remain in its memory until the session ends (the browser is turned off).
- b) Permanent files are files remaining in the memory of a browser for as long as the browser settings selected by the user allow it.

Please be informed that on our website we use cookies with the following functions:

- a) Required - those that enable you to use the services available on the website and are intended to ensure security,
- c) Statistical - such that enable gathering information about the way the website is used,
- d) Preferential, which enable remembering User's selected settings and personalizing User's interface,
- e) Marketing - which allows to provide Users with advertising content tailored to their interests.

Statistical, preferential and marketing cookies are based on the User's consent expressed in the banner. Lack of consent can be expressed through the banner or browser settings. The browser may allow cookies to be stored on the User's device by default. The User can at any time change the settings concerning cookies, e.g. in such a way as to block the automatic handling of cookies in the browser settings or to be informed of their placement on the device each time. Detailed information on the possibility and methods of using cookies is available in the settings of your web browser. Below we provide links to information on cookie management provided by the following web browser manufacturers:

[Firefox \(Mozilla\)](#)

[Internet Explorer](#)

[Chrome](#)

[Safari](#)

[Opera](#)

Should one of the above links not work, e.g. the browser manufacturer moved the information on cookies to another subpage, the User can always use a search engine to find relevant information, e.g. by typing "Safari clearing cookies".

Application of restrictions by the User on placing cookies may affect some of the functionalities available on the Administrator's website.

Detailed information on the possibility and methods of using cookies is available in the settings of the web browser used by the User.

The required cookies are installed on the User's device due to the Administrator's justified interest consisting in particular functionalities specified in the table below.

Below the Administrator presents the current cookies, i.e. tools used by him to monitor the system operation and the behaviour of the website Users:

Name	Category	Supplier	Validity	Description
gdprVendorList	Required - Essential cookies help you use the website, enabling basic functions such as site navigation and access to secure areas of the site. The website cannot function properly without these cookies.	Inter Api	permanent	Cookie Consent. This cookie verifies that the visitor has unchecked any cookies, tracking modules or other targeting tools.
lr_get_top_level_domain		Inter Api	session	Checks cookie consent on the parent domain
gdpr-auditId		Inter Api	1 year	This cookie verifies that the visitor has unchecked any cookies, tracking modules or other targeting tools.
JSESSIONID		Inter Api	session	Checks for changes in the number of cookies to display appropriate cookie messages to site users.
rc::a		Google	permanent	This cookie is used to distinguish between humans and bots.
rc::c		Google	session	This cookie is used to distinguish between humans and bots.
geo-location		Inter Api	1 day	Stores the user's location to display the cookie information in the correct language version
showAllReceiptPoints	Inter Api	permanent	Stores the user's selected pickup point	
_utma	Statistical - Statistical cookies help site owners	Google	2 days	Collects data about the number of times a user visits a site, as well as the dates of their first and last visit. Used by Google Analytics.

__utmb	understand how visitors interact with websites by collecting and reporting information anonymously.	Google	1 day	Records a timestamp of the exact time the user accessed the website. Used by Google Analytics to calculate the duration of a site visit.
__utmc		Google	session	Records a timestamp with the exact time the user left the website. Used by Google Analytics to calculate the duration of a site visit.
__utmt		Google	1 day	Used to limit the speed of requests to the server.
__utmz		Google	6 months	Collects data about where the user came from, what search engine they used, what link was clicked, and what keyword was used. Used by Google Analytics.
_ga		Google	2 years	Records a unique identifier that is used to generate statistical data about how a visitor uses a website.
_gat		Google	1 day	Used by Google Analytics to limit the number of requests
_gid		Google	1 day	Records a unique identifier that is used to generate statistics about how a visitor uses the website.
__fb_chat_plugin		Marketing - Marketing cookies are used to track visitors on websites. The goal is to display ads that are relevant and engaging to the individual user, and thus more valuable to publishers and third-party advertisers.	Facebook	permanent
_fbp	Facebook		3 months	Used by Facebook to deliver a series of ad products, such as real-time bidding from third-party advertisers.
ads/ga-audiences	Google		session	Used by Google AdWords to re-engage users who may convert into customers based on the user's online behavior across sites. Remarketing
common/cavalry_endpoint.php	Facebook		session	Collects visitor behavior data from multiple websites to present more relevant advertising - this also allows a website to limit the number of times the same ad is shown.
fr	Facebook		3 months	Used by Facebook to deliver a series of advertising products, such as real-time bidding from third-party advertisers.

messaging_plugin_https://equidea.pl/_639802946063576	Facebook	permanent	Used to track user interactions with the Facebook chat widget.
pagead/1p-user-list/#	Google	session	Tracks whether a user has shown interest in specific products or events across multiple sites and detects how a user navigates between sites. Used to measure advertising efforts and facilitate payment of referral fees between websites. Remarketing
test_cookie	Google	1 day	Used to check if your browser supports cookies.
tr	Facebook	session	Used by Facebook to deliver a series of ad products, such as real-time bidding from third-party advertisers.
acc_segment	Opineo	1 day	Registers a user making a purchase in order to verify his/her opinion on the opineo.pl website

12. SOCIAL MEDIA

Please be advised that we use social media plugins on our website <https://equidea.pl>, the following entities indicated:

1. Facebook Ireland Limited 4 Grand Canal Square, Grand Canal Harbour Dublin 2, Ireland VAT Reg. No. IE9692928F

To protect your personal data, we have implemented a solution whereby social plugins are deactivated by default so that your personal data are not transmitted to social network service providers. However, you can enable the social plugins while consenting to the transmission of your personal data in the scope of <https://www.facebook.com/privacy/explanation> to the social network service providers. You can deactivate social media at any time from our website panel. At the same time, we would like to inform you that as long as you are logged into your social media account, the service provider of that network may link your visit to our website to your personal account if you have enabled the social plugins.

We maintain social media profiles in order to contact their users and to present content on these portals and to promote our own activities, as well as for analytical and statistical purposes, which is the Administrator's legitimate interest to be able to contact the users of the portals, to promote and inform about our own activities. Through the portals, we may also conduct competitions in which the user voluntarily participates. We process personal data of users of these portals when they visit our profiles or interact with them (liking, commenting, sending messages). If you like or comment on our posts, please note that this is visible to other users. We store personal data until you object to further processing by clicking "dislike", withdrawing likes or deleting comments on an entry and then for the period required by law and/or the expiration of the limitation period for any claims related to the purposes of processing.

Additionally, we maintain profiles on social media:

- <https://www.youtube.com/channel/UCpb34KIskLuPiXw6ja1rhbA>
- https://www.instagram.com/fairplay_horsefashion/
- <https://www.facebook.com/Equestrian.Fair.Play/>
- <https://pl.pinterest.com/fairplayhorsefashion/>
- <https://www.tiktok.com/@fairplayhorsefashion>

Social networking sites have their own privacy policies, rules and data processing principles that bind their users and that we are obliged to follow. If you are a user of such a portal, the processing of your personal data is also subject to such regulations and policies and you can exercise your rights under them.

The Administrator reserves the right to update the Privacy Policy.